



Partner with APAC

The Association of Physician Assistants in Cardiology (APAC) represents the unique needs and interests of the cardiology PA. Building a corporate relationship with us helps the PA profession and our organization prosper, while affording your company an exceptional venue for increased exposure and recognition. Support of APAC also helps advance the work of cardiology PAs, who help to improve the quality and accessibility of care for the cardiovascular patient.

Physician Assistants provide a wide range of services in cardiovascular medicine and exercise autonomy in medical decision-making. Data from the American Academy of Physician Assistants (AAPA) shows that PAs write more than 350 million prescriptions and manage 275 patient visits annually. PAs are also working in administrative positions, serving on medical supply and equipment committees, and participating in selection of home care services and equipment.

2023 Marketing Stats:

- Our Facebook Page reached over 31k people
- Our Instagram made over 61k impressions
- Our Website saw nearly 3k visitors
- Our Email List has 1200 subscribers
- Our Email Newsletters perform above industry standards with an average open rate of nearly 40% and a click rate of 3.45%



Ways to Support APAC

Partnership – get visibility for your organization.

- Display on APAC website with link to your website in exchange for in-kind services (examples: 15% discount on your products & services for APAC members, annual conference raffle gift certificates, mutual web-linking, etc)

Corporate Support - quickly build recognition, understanding and use of your product.

Affiliation Package (\$500 annually)

- Corporate display on *APAC website* with link to your website

Advertising Package (\$1,000 annually)

- Corporate display on *APAC homepage* with link to your website
- Headline listing (Sponsorship Spotlight) on our monthly newsletter
- Sponsorship acknowledgement at APAC events

CME Support

- Contact APAC for opportunities and details



Corporate Support Form

Company Name _____

Contact Name _____

Address _____

Email _____

Phone Number _____ Fax Number _____

YES! You can count on my participation in the following areas:

- Partnership: for in-kind services including _____
- Corporate Support:
 - Affiliation Package (\$500 annually)
 - Advertising Package (\$1000 annually)
- CME Supporter

Please make your check payable to: Association of Physician Assistants in Cardiology

We thank you in advance for your support.

APAC is a non-profit organization and your support helps advance the work of cardiology PAs, who help to improve the quality and accessibility of care for the cardiovascular patient.

Questions or Comments?

For additional information, please contact APAC at apac.contact@gmail.com

Visit us online at www.cardiologypa.org